

CALIFORNIA CHILDREN'S DENTAL DISEASE PREVENTION PROGRAM

DHS Statewide Programs

Helen Nunez Cruz	Local Share:	\$397,189
P.O. Box 942732	State Share:	\$198,595
MS 7210	Year First Funded:	FFY 2002
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Target Audience

- Ages: Young Adults; Adults
- Ethnicities: Asian; African American; Latino; Native American; Pacific Islander; Caucasian
- Language: Spanish, English

Settings

Community Center; School; Community Health Fairs

Partners

32 partners from: Schools; Local Health Department; Non-Profit Agencies

Description

The California Children's Dental Disease Prevention Program (CCDDPP) will be developing and implementing a Parent Oral Health and Nutrition Education project as part of the *Nutrition Network* Local Assistance Incentive Program. Since the inception of the CCDDPP, there has never been a component that reaches the parents of the children we provide education and services to. The goal of the project is to educate parents on what the children learn in the CCDDPP, therefore, parents can reinforce the positive health behaviors at home. Thirty local programs will be participating in this voluntary component by providing parent education in their communities. They will focus their efforts at educating parents whose children attend elementary schools that have at least a 50 percent free and reduced school lunch percentage. The State Office of Oral Health-CCDDPP has developed parent oral health and nutrition education curriculum that will be field-tested in northern, central and southern California, reaching the urban, agricultural and migrant populations. Pre and posttests and evaluations will be given to the parents to complete and will be used to determine if educational materials are relevant and easily understood by the parent population. The curriculum focuses on oral health, emphasizing nutrition and the importance of choosing healthful foods in preventing dental decay.

A 3' x 4' educational display was designed for use at parent education meeting and local health fairs. The three-panel display incorporates information on how to read nutritional fact labels, using the food guide pyramid and what counts as a serving size. Additional information resources from *California 5 a Day Campaign* and USDA will be provided to the local programs for nutrition education. The State CCDDPP will train all local CCDDPP Coordinators on the administration, implementation and program requirements of the Parent Oral Health and Nutrition Education Project.

CANCER DETECTION SECTION*DHS Statewide Programs***Ruth Braun, PHN, MSN**

California Department of Health Services

Cancer Detection Programs: Every Woman Counts

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Local Share:**\$103,131****State Share:****\$50,000****Year First Funded:****FFY 1999***Secondary Contact:***Malati Chenik, RD**

California Department of Health Services

Cancer Detection Programs: Every Woman Counts

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Target Audience

- Ages: Adults
- Ethnicities: Asian; African American (3%); Latino (65%); Native American (0.4%); Pacific Islander (11%); Caucasian (13%)
- Language: Spanish, Vietnamese, Hmong, Cantonese, Tagalog, Korean, Khmer, Mandarin, English

Settings

Clinic; Local Health Departments and Hospitals

Partners

10 partners from: Local Health Department; Clinics and hospitals

Description

The Cancer Detection Section (CDS) project for the year 2002-2003 will provide support for selected healthy lifestyle activities carried out by ten Regional Cancer Detection Partnerships across California. The funds will be used to reproduce the "Healthy Lifestyle Curriculum in Reducing the Risk of Breast Cancer," and to support the adaptation, development and purchase of educational materials to augment the Healthy Lifestyle Curriculum to selected women in the Regional Partnerships. The resulting activities will be tracked and reported at the end of the contract year.

PRIMARY CARE AND FAMILY HEALTH DIVISION (PCFH)*DHS Statewide Programs*

Linda L. Cowling, MPH, RD	Local Share:	\$1,489,708
Public Health Nutrition Specialist	State Share:	\$744,854
California Department of Health Services	Grant Amount:	\$350,000
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Description

Children's Medical Services (CMS) purchased nutrition education materials for older children and adolescents. They will also continue with the nutrition pilot projects started in FFY 2001. The pilots are being conducted in Merced and Sonoma, and the purpose is to increase and improve collaboration of nutrition projects between community, state, and county agencies. The nutritionists for this project will develop and implement community concepts/actions related to community gardens; prevention and interventions related to childhood obesity, diabetes, prevention of anemia, prevention of low birth weight, and/or development and coordination of educational materials and other nutrition-related projects.

The Maternal and Child Health Branch developed and printed education materials. Materials are about oral health, nutrition for early childhood, preventing anemia in African-American women, and Adolescent Family Life Program (AFLP) adolescent nutrition guidelines.

PCFH planned and conducted a follow-up conference to the Childhood Obesity Conference (held in 2001) that addressed the development of creative strategies to this ever-increasing problem. The follow-up conference, held in the winter of 2003, covered the best practices of those working with childhood obesity. PCFH also released a Request For Application (RFA) that seeks qualified applicants from local programs, agencies and communities to develop effective plans and/or interventions that impact healthy eating, and physical activity behaviors of low-income children and their parents and caregivers.